



# "We optimise every crop's processing potential, integrating our operations into the food and green economy value chains."

- Dr Luis Prazeres and Maria Yassin Jah, Co-founders, Aspuna Group Ltd

Aspuna Group is a fast-growing social impact commodities business headquartered in London. We are a University of Cambridge Executive MBA spin-out, and our core team consists of executives with deep experience in the commodities sector.

Having successfully established factories and trading operations in several Sub-Saharan African countries, we now offer comprehensive project development services that seek to increase agricultural processing and trading capacity across the continent.

As practitioners, we strongly believe in local value addition as a main catalyst for socio-economic development. Africa is full of agricultural riches, and Aspuna's mission is to unlock them.

### **Ethics and Values**

We have deeply embedded our commitment to generating socioeconomic returns alongside our profits in our company's DNA.

We treat people and their communities with dignity and respect.

Our factory operations are managed with the greatest transparency and traceability.

Our team operates with the highest standards of integrity and responsibility.

Our values and business practices strengthen our ability to deliver first-class client services and honour our business obligations.



# **About our co-founders**

## Maria-Yassin Jah, Aspuna Group Ltd.

Prior to co-founding the Aspuna Group, Maria-Yassin was a Senior Market Strategist with E.ON Global Commodities, at the time Europe's largest asset-backed commodity trader. Before joining EGC as an in-house market expert Maria-Yassin had been in market analytics for a number of years— working as an external analyst at S&P Global.

Maria-Yassin holds an Executive MBA from the University of Cambridge, an MSc from the London School of Economics and a BA from the School of Oriental and African Studies

# Dr Luis Prazeres, Aspuna Group Ltd.

An engineer, Dr Prazeres has a background in commodities and manufacturing. Before setting up Aspuna, Dr Prazeres worked as a Director for one of the big-four consultancy firms, as well as the head of commodities for a number of boutique consultancies in London. Prior to that, Luis worked for JP Morgan's commodities trading division in London and manufacturing in Portugal.

Dr Prazeres holds an Executive MBA from the University of Cambridge (UK) and a PhD and Master's in Engineering from the University of Strathclyde (UK).

### **Associates**

The Aspuna Group Ltd also draws on a team of analysts and technical associates from various international backgrounds and sectors. They help to take a broader perspective by building on their expertise in reputable organisations and academic institutions. Our associates all share our values.

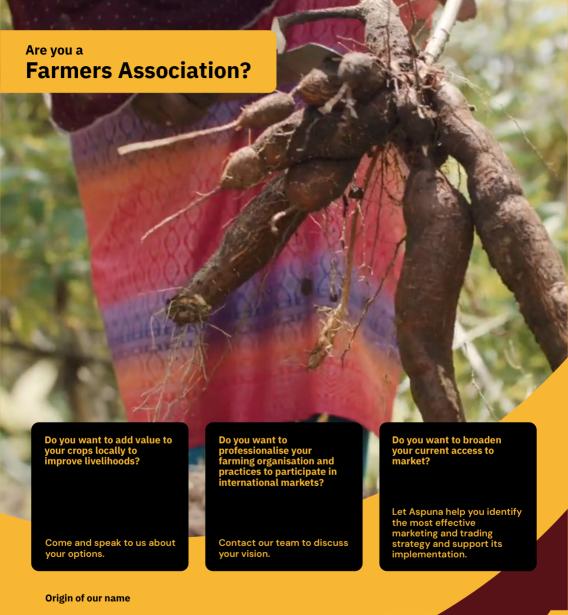


Let Aspuna design and support the implementation of your greenfield project.

Let our team identify the most effective strategy and guide you through its implementation.

Let our team diagnose the problem and develop a workable solution for you.





Our name, Aspuna, derives from the English word 'Aspire' and the Wolof word 'Aduna', which means 'World'. These words reflect our ambition to become the world's leading social impact commodities business.



Do you need support designing governmentbacked impact programmes that unlock a region's agricultural riches and ensure the local environment, economy and community benefit?

Speak to us about our cocreation programme.

Do you need support designing impact programmes to approach private investors and local entrepreneurs?

Let us introduce you.

Do you need support designing impact programmes that centre sustainable agriculture and income for rural communities?

Let us build relationships, processing plants and lasting positive impact, together.





## **Aspuna Group Ltd**

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