

IMPACT COMMODITIES PIONEERS

Aspuna's flagship processing factory in Gambia



aspuna
impact commodities pioneers

"We optimise every crop's processing potential, integrating our operations into the food and green economy value chains."

— Dr Luis Prazeres and Maria Yassin Jah, Co-founders, Aspuna Group Ltd

Aspuna Group is a fast-growing social impact commodities business headquartered in London. We are a University of Cambridge Executive MBA spin-out, and our core team consists of executives with deep experience in the commodities sector.

Having successfully established factories and trading operations in several Sub-Saharan African countries, we now offer comprehensive project development services that seek to increase agricultural processing and trading capacity across the continent.

As practitioners, we strongly believe in local value addition as a main catalyst for socio-economic development. Africa is full of agricultural riches, and Aspuna's mission is to unlock them.

Ethics and Values

We have deeply embedded our commitment to generating socio-economic returns alongside our profits in our company's DNA.

We treat people and their communities with dignity and respect.

Our factory operations are managed with the greatest transparency and traceability.

Our team operates with the highest standards of integrity and responsibility.

Our values and business practices strengthen our ability to deliver first-class client services and honour our business obligations.



About our co-founders

Maria-Yassin Jah, Aspuna Group Ltd.

Prior to co-founding the Aspuna Group, Maria-Yassin was a Senior Market Strategist with E.ON Global Commodities, at the time Europe's largest asset-backed commodity trader. Before joining EGC as an in-house market expert Maria-Yassin had been in market analytics for a number of years— working as an external analyst at S&P Global.

Maria-Yassin holds an Executive MBA from the University of Cambridge, an MSc from the London School of Economics and a BA from the School of Oriental and African Studies.

Dr Luis Prazeres, Aspuna Group Ltd.

An engineer, Dr Prazeres has a background in commodities and manufacturing. Before setting up Aspuna, Dr Prazeres worked as a Director for one of the big-four consultancy firms, as well as the head of commodities for a number of boutique consultancies in London. Prior to that, Luis worked for JP Morgan's commodities trading division in London and manufacturing in Portugal.

Dr Prazeres holds an Executive MBA from the University of Cambridge (UK) and a PhD and Master's in Engineering from the University of Strathclyde (UK).

Associates

The Aspuna Group Ltd also draws on a team of analysts and technical associates from various international backgrounds and sectors. They help to take a broader perspective by building on their expertise in reputable organisations and academic institutions. Our associates all share our values.

Are you a
Private Enterprise?



Do you want to build a factory next to your commercial farm?

Let Aspuna design and support the implementation of your greenfield project.

Do you want to expand or upgrade your existing factory?

Let our team identify the most effective strategy and guide you through its implementation.

Do you want to restructure your current operations so that you can increase output and revenue?

Let our team diagnose the problem and develop a workable solution for you.

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Are you a **Farmers Association?**

Do you want to add value to your crops locally to improve livelihoods?

Come and speak to us about your options.

Do you want to professionalise your farming organisation and practices to participate in international markets?

Contact our team to discuss your vision.

Do you want to broaden your current access to market?

Let Aspuna help you identify the most effective marketing and trading strategy and support its implementation.

Origin of our name

Our name, Aspuna, derives from the English word 'Aspire' and the Wolof word 'Aduna', which means 'World'. These words reflect our ambition to become the world's leading social impact commodities business.

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Are you a
Government?

Do you want to unlock your country's or province's agricultural riches?

Contact our team to help you identify the most promising commodities to process and bring to market.

Do you want to develop the agriculture sector to reduce youth unemployment and empower rural communities?

Let Aspuna design the most effective private sector-led social impact strategies for you.

Are you seeking a private sector partner to develop a greenfield agricultural processing project?

Contact our team to discuss your idea.

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Are you a
NGO?

Do you need support designing government-backed impact programmes that unlock a region's agricultural riches and ensure the local environment, economy and community benefit?

Speak to us about our co-creation programme.

Do you need support designing impact programmes to approach private investors and local entrepreneurs?

Let us introduce you.

Do you need support designing impact programmes that centre sustainable agriculture and income for rural communities?

Let us build relationships, processing plants and lasting positive impact, together.

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